

# **SCHEDULE**

## **National Institute of Standards and Technology Conformity Assessment in the Americas**

**23 – 27 April 2001**

**Argentina - Brazil – Canada - Chile - Colombia - Mexico - Peru – Uruguay  
United States**

***Monday, 23 April 2001***

***NIST Administration Bldg. 101, Lecture Room - B***

### **OPENING**

8:00 AM	Bus pick-up from Hotel Holiday Inn Bethesda 8120 Wisconsin Ave 301 652 2000
8:45-9:15 AM	Welcome and Introductions  Dr. Belinda L. Collins, Director Office of Standards Services, NIST  Dr. Richard F. Kayser, Director Technology Services, NIST
9:15-9:45 AM	<u>NIST Operations</u> Magdalena Navarro Office of International and Academic Affairs, NIST
9:45-10:00 AM	<u>NIST Centennial Video</u>
10:00-10:15 AM	BREAK
10:15-10:45 AM	<u>NIST in Our Community</u> Tour of Lobby Displays Gail Porter, Public and Business Affairs, NIST

GLOBAL MARKET ACCESS
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- 10:45-11:45 PM      Market Access and the Role Conformity Assessment Plays  
*(philosophical perspective, observations and reflections/interpretations of current trends)*
- Manuel Fernando Lousada Soares  
Director of Technological Policy Department  
Secretary for Industrial Technology  
Ministerio do Desenvolvimento, Industria e Comercio Exterior  
Brazil
- 11:45 AM-12:00 PM Group Photo
- 12:00-2:00 PM      WELCOME LUNCH – Hosted by Intertek Testing Services (ITS)  
Summit Station Restaurant – 301 519 9400  
227 East Diamond Avenue, Gaithersburg
- 2:00-2:30 PM      Overview of Conformity Assessment  
*(How and why, what, create a model of the parts and relationships, ANSI ICAC and CASCO project to document the three certification approaches) – 20 mins each with 10 mins Q&A*
- Steven Roll, Vice President  
ASP Services
- 2:30 – 3:00 PM      International Conformity Assessment – An Accreditor’s View  
Don Wilson  
Canada
- 3:00-3:30 PM      A Perspective: The Scope of ISO 9000  
Lane Hallenbeck, Vice President, Conformity Assessment  
American National Standards Institute (ANSI)  
202 331 3603
- 3:30-3:45 PM      BREAK
- 3:45-4:45 PM      Panel: Quality System Certification  
Moderator – Lane Hallenbeck  
*Lane invites panelists to come forward and bring name cards.  
Each is to speak in turn, at podium.*

FOCUS QUESTION: Is there a role for Quality System Certification in facilitating market access? What does and doesn’t Quality System Certification do?

German Flores y Gomez  
Mexico

Pablo Benia  
Uruguay

Reinaldo B. Figueiredo - 202 331 3611  
Interamerican Accreditation Cooperation

Steve Marquedant  
U.S.A.

4:45-5:30 PM      Panel Discussion

5:30 PM            Depart for Hotel

<b><i>Tuesday, 24 April 2001</i></b>	<b><i>NIST Administration Bldg. 101, Lecture Room - B</i></b>
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8:15 AM            Bus pick-up from Hotel

9:00 – 10:30 AM    Panel: Third Party Product Certification  
Moderator: Jim Walters, Director, International Standards  
Air-Conditioning & Refrigeration Institute (ARI)

FOCUS QUESTION: What is the biggest challenge facing third party  
product certification in your country?

*Jim invites panelists to come forward and bring name cards.  
Each is to speak in turn, at podium.*

Peter Clark  
Canada

Fernando Yanez  
Chile

Cesar Eduardo Silva Padilla  
Mexico

Alberto Federico Schiuma  
Argentina

Paul Moliski

U.S.A.

10:30 – 11:00 AM BREAK

11:00AM –12:30 PM Panel Discussion

12:30-1:45 PM LUNCH – NIST Cafeteria

1:45-2:45 PM Self Declaration and How It Works – An IT Perspective  
John M. Godfrey, Senior Director, Technology Policy  
Information Technology Industry Council (ITI)

2:45-3:45 PM Panel: The Use of Self Declaration of Conformance  
Moderator: John Godfrey

FOCUS QUESTION: To what extent is SDoC used in your country  
and why?

*John invites panelists to come forward and bring name cards.  
Each is to speak in turn, at podium.*

Alberto Mario Galani  
Argentina

Alfredo Carlos Orphao Lobo  
Brazil

Steven M. Crosby  
U.S.A.

Bill Maxwell  
U.S.A.

3:45-4:00 PM BREAK

4:00-5:00 PM Panel Discussion

5:00 PM Depart Washington, D.C.

5:30 PM RECEPTION  
Hosted by the American National Standards Institute (ANSI)  
Old Ebbitt Grill  
675 15<sup>th</sup> Street NW, Washington, D.C.

**Wednesday, 25 April 2001**

**NIST Administration Bldg. 101, Lecture Room - B**

8:00 AM Bus pick up from hotel

8:45-9:00 AM The Evolution of Private Sector Regulatory Conformity Assessment  
Mary H. Saunders, Chief  
Global Standards Program, NIST  
(*why, when, impetus this is happening*)

9:00-10:30 AM Panel: Use of the Private Sector in Regulatory Conformity Assessment  
Moderator: Mary Saunders

FOCUS QUESTION: Why is the government using the private sector for conformity assessment, and how is this done?  
(*practical implementation of practices, agency/org role in CA process; pros/cons*)

*Mary invites panelists to come forward and bring name cards.  
Each is to speak in turn, at podium.*

William Hurst  
Federal Communications Commission (FCC)

Ken Klouse  
Occupational Safety and Health Administration (OSHA)

David Wizda (ASME)  
U.S.A

Gilberto Alves  
Brazil

Eblin Rocio Montes  
Colombia

10:30-10:45 AM BREAK

10:45-11:45 AM Panel Discussion

11:45 AM-1:00 PM LUNCH - NIST cafeteria

1:00 – 1:45 PM Pathways to the Marketplace  
Gordon Gillerman, Manager Government Affairs

Underwriters Laboratories, Inc. (UL)

1:45 – 4:30 PM

Panel: Success Stories in Reaching the Marketplace

Moderator: Walter G. Leight, Deputy Director

Office of Standards Services, NIST

FOCUS QUESTION: Imports and Exports: How do I sell and how do I buy?

*Walter invites panelists to come forward and bring name cards.*

*Each is to speak in turn, at podium.*

Gene Eckhart

U.S.A.

Carmen Catter

Peru

Miguel Aguilar Romo

Mexico

Enrique Diaz Ceron

Mexico

Carlos Alberto Mateus

Colombia

3:15 – 3:30 PM

BREAK

Pablo Javier Ortiz Diaz

Chile

William McCrum

Canada

Melvin Cymbalista

Brazil

Silvio Peist

Argentina

4:30 – 5:30 PM

Panel Discussion

5:30 PM

Depart for Hotel

***Thursday, 26 April 2001***

8:00 AM Bus pick up from Hotel

9:00 AM Site Visit – Federal Trade Commission  
600 Pennsylvania Ave, NW  
Washington, D.C. 20580

Overview of the Federal Trade Commission  
Alain Sheer, Director of Marketing Practices  
FTC

10:30 AM – 1:00 PM Site Visit - Organization of American States (OAS)  
1889 F Street NW  
Washington, D.C. 20006

The Free Trade Agreement of the Americas (FTAA): Recent Steps  
and Implications for S/TBT

Activities of OAS Science and Technology Unit  
Barbara R. Kotschwar, Senior Trade Specialist  
OAS

1:00 3:00 PM LUNCH

3:00 PM Evening on your own

<b><i>Friday, 27 April 2001</i></b>	<b><i>NIST Administration Bldg. 101, Lecture Room - B</i></b>
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8:00 AM Bus pick-up from hotel

8:45-9:15 AM The Evolution of Product Safety and Performance  
William King  
Chief Engineer for Electrical and Fire Safety  
Consumer Product Safety Commission (CPSC)

9:15-10:15 Panel: Product Safety and Performance  
Moderator: William King

FOCUS QUESTION: Who are the parties ensuring product safety in  
your country?

***Bill invites panelists to come forward and bring name cards.  
Each is to speak in turn, at podium.***

Luis Vazquez  
Mexico

Jose Dajes  
Peru

Evelinda Trindade  
Brazil

Joan Sterling  
U.S.A.

10:15-10:45 AM      Panel Discussion

10:45-11:00 AM      BREAK

11:00 AM-12:00 PM   Breakout Session

*Ileana gives guidelines for discussion and reporting*

*Groups may meet in Lec Rm B, Cafeteria, B-111, B-113*

*U.S. should break out too (NIST, sponsors, observers) to make recommendations*

<b>WRAP UP</b>
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12:00-1:00 PM      Participant Forum – BLC or Walter facilitates  
Country Presentations: Immediate Next Steps to Market Access

1:00 PM              Closing

1:30 PM              Departure